



Langversion

Press release · e-catalogue

VIGOT puts its e-catalogue on the internet

Online to the right hose:

VIGOT puts its e-catalogue on the internet

The new e-catalogue provides industrial customers with convenient access to VIGOT's complete hose range. Using simple menu navigation, articles can be requested online and corresponding data sheets printed out.

VIGOT Industrietechnik GmbH is one of the leading German manufacturers and suppliers of ready-to-install hose conduits. With the new e-catalogue the traditional company has further expanded its online presence. "The internet creates customer proximity, irrespective of company locations. At the same time it is quick and convenient. In this context the e-catalogue is an important component," emphasises Lars Blatt, Managing Director of VIGOT.

The e-catalogue is accessed via the company's website. The hoses are sorted alphabetically in 14 product categories from A as in Abriebfeste (wear-resistant) hoses to W as in water hoses. Within these categories all the individual hose models are presented with a large detailed photo and all relevant properties such as material, length, diameter or compressive strength. Using the menu item "Article Specification" all articles can be requested specifically and data sheets printed out.

"Over and above that we give our customers the opportunity to upload a drawing themselves so we can draw up a specific quotation. For this too the request module is recommended," says Lars Blatt. In the design of the e-catalogue the company has attached particular importance to simple and self-explanatory menu navigation. At www.vigot.de industrial customers can see the services in the e-catalogue for themselves.

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Bildmotive

Die folgenden Bildmotive stellen wir Ihnen zur Verfügung

(Kontakt: Ursula Niemann www.studiob.de)

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Lars Blatt

Geschäftsführender Gesellschafter



Illustration e-Katalog

Kurztext zur Mitteilung auf Seite 3





Kurztext zur Darstellung

Online to the right hose:

VIGOT puts its e-catalogue on the internet

The e-catalogue gives convenient access to the complete hose range. Using simple menu navigation, items can be requested online and data sheets printed out.

VIGOT Industrietechnik GmbH is one of the leading German manufacturers and suppliers of ready-to-install hose conduits. The new e-catalogue is integrated into the company's website and presents hose models in 14 product categories. The hose models are presented with a detailed photo and all properties such as material, length, diameter or compressive strength. All articles can be requested specifically and data sheets printed out. Over and above that customers have the opportunity to upload a drawing themselves so VIGOT can draw up a specific quotation. At www.vigot.de industrial customers can see the e-catalogue for themselves.

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