



Langversion

Press release · e-catalogue

## VIGOT puts its e-catalogue on the internet

Online to the right hose:

### VIGOT puts its e-catalogue on the internet

**The new e-catalogue provides industrial customers with convenient access to VIGOT's complete hose range. Using simple menu navigation, articles can be requested online and corresponding data sheets printed out.**

VIGOT Industrietechnik GmbH is one of the leading German manufacturers and suppliers of ready-to-install hose conduits. With the new e-catalogue the traditional company has further expanded its online presence. "The internet creates customer proximity, irrespective of company locations. At the same time it is quick and convenient. In this context the e-catalogue is an important component," emphasises Lars Blatt, Managing Director of VIGOT.

The e-catalogue is accessed via the company's website. The hoses are sorted alphabetically in 14 product categories from A as in Abriebfeste (wear-resistant) hoses to W as in water hoses. Within these categories all the individual hose models are presented with a large detailed photo and all relevant properties such as material, length, diameter or compressive strength. Using the menu item "Article Specification" all articles can be requested specifically and data sheets printed out.

"Over and above that we give our customers the opportunity to upload a drawing themselves so we can draw up a specific quotation. For this too the request module is recommended," says Lars Blatt. In the design of the e-catalogue the company has attached particular importance to simple and self-explanatory menu navigation. At [www.vigot.de](http://www.vigot.de) industrial customers can see the services in the e-catalogue for themselves.

VIGOT Industrietechnik GmbH

Ingolstädter Straße 7  
28219 Bremen  
Postfach 10 06 69  
28006 Bremen

T +49 (0) 421 38 99 40  
F +49 (0) 421 38 99 439  
post@vigot.de  
www.vigot.de

Amtsgericht Bremen  
HRB 11555  
Ust.-Id-Nr. DE811197964  
Steuernummer 71/597/04399

Geschäftsführer:  
Florian Georg Schauenburg  
Lars Blatt

Sparkasse Bremen  
Kto. 1 042 142  
BLZ 290 501 01  
IBAN DE79 2905 0101 0001 0421 42  
BIC SBRE DE 22

Commerzbank AG  
Kto. 282 524 800  
BLZ 290 400 90  
IBAN DE63 2904 0090 0282 5248 00  
BIC COBA DE FF290

Deutsche Bank AG  
Kto. 161 060 900  
BLZ 290 700 50  
IBAN DE13 2907 0050 0161 0609 00  
BIC DEUT DE HB





### Contact person

Lars Blatt

Managing Director

Phone +49 421· 3 89 94-22

e-Mail blatt@vigot.de

### Bildmotive

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(Kontakt: Ursula Niemann [www.studiob.de](http://www.studiob.de))

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Lars Blatt

Geschäftsführender Gesellschafter



Illustration e-Katalog

**Kurztext zur Mitteilung auf Seite 3**





Kurztext zur Darstellung

Online to the right hose:

## **VIGOT puts its e-catalogue on the internet**

**The e-catalogue gives convenient access to the complete hose range. Using simple menu navigation, items can be requested online and data sheets printed out.**

VIGOT Industrietechnik GmbH is one of the leading German manufacturers and suppliers of ready-to-install hose conduits. The new e-catalogue is integrated into the company's website and presents hose models in 14 product categories. The hose models are presented with a detailed photo and all properties such as material, length, diameter or compressive strength. All articles can be requested specifically and data sheets printed out. Over and above that customers have the opportunity to upload a drawing themselves so VIGOT can draw up a specific quotation. At [www.vigot.de](http://www.vigot.de) industrial customers can see the e-catalogue for themselves.

### **Contact person**

Lars Blatt

Managing Director

Phone +49 421 3 89 94-22

e-Mail [blatt@vigot.de](mailto:blatt@vigot.de)

